

MEETING: Senior Citizen Advisory Commission
DATE: Tuesday, August 5, 2014
TIME: 11:00 AM to 1:00 PM
PLACE: Cape Elizabeth Town Hall – Jordan Conference Room
NEXT MEETINGS: Tuesday August 5, 2014 – James Phipps, Executive Director Maine Iris Foundation
Tuesday August 19, 2014 Senator Rebecca Millett

MEETING TO START PROMPTLY AT 11:00am – THANK YOU

AGENDA

1. Review / Approval of 7/15/2014 SCAC Commission meeting Minutes
 - a. Attendees: Matthew Sturgis, Town Representative Liaison to Commission, Bruce Nelson, Barbara Page, June O'Neill, William Marshall, and Brett Seekins

BUSINESS ACTION ITEMS / DISCUSSION

2. **GUEST: James Phipps, Executive Director Maine Iris Foundation** will be discussing progress, issues and concerns of the Iris Foundation as it relates to those impacted by eye disease. Mr. Phipps shared with me that eye disease is a growing concern among the health community and one that impacts many senior – and that is on the rise in that demographic. And, most notably Medicare benefits are minimal. What are Seniors and our fellow citizens to do? Please be prepared to add your own commentary on issues that you believe would be of interest to this segment of our population and also add your own story line to this on-going conversation with real-time events that you've experienced or heard.
3. **Meeting with James Martin, Director, Maine DHHS Office of Aging and Disability Services (B. Seekins)**
4. **Debrief and Update others** regarding the July 15, 2014 meeting regarding our discussion with Community Services, as needed.
5. **Public Input Session back on? Strategic Plan – Let's keep talking / Plan a summary of what we're doing / Any open items from the questions below?**
 - WHERE will we conduct the input session(s)?
 - WHAT will our presentation look like?
 - WHAT will we have for handouts?
 - WHO will we invite?
 - SHOULD we have a keynote speaker?
 - HOW many people will we invite?
 - HOW will we reach out to invitees? WHO can we get to advocate for our event?
 - HOW many public input sessions should we have?
 - WHAT is the best way to get as many people at the input session as possible?
 - SHOULD we have invitees participate in a Community Senior Needs Assessment?
 - YOUR questions are always welcome!!

6. Marketing Plan – Let’s keep thinking about this as it relates to Item 4. WHAT will our advertisements look like? DO we need a logo? DO we need a catch phrase? WHERE should we place the advertisements? WHEN should we place the advertisements?
7. Update Senior Issues list. **PLEASE** bring to meeting any new Senior Issues you would like to add to our on-going list (ALL). You should have all received and email from Matt containing a report I circulated regarding the State of Senior Hunger in America (May 2014).
8. Develop Guest Speaker list – **PLEASE** bring to meeting a list of groups that you think we would benefit from learning about their mission as it relates to Seniors (ALL)
9. Committee touches / outreach (ALL)
10. Name for our Committee – should we develop a name for our committee for branding and outreach purposes that stays true to our call from the Town Council but puts a friendlier face to our mission?

MISCELLANEOUS

11. Seniors in the News – a recurring feature for anyone to discuss a topical senior newsworthy article or concept to help keep us fresh and up to date on what’s happening in the world of our seniors
12. SCAC Member thoughts – an opportunity for any member to bring up an item that was not included in the formal agenda
13. Public Comments
14. Adjournment